



Idaho Youth Football League Partner Packet

We hope this letter finds you in good health and high spirits. We are writing to you on behalf of the Idaho Youth Football League, Non-Profit 501(c)3, a vibrant and growing organization dedicated to fostering the physical, mental, and emotional development of young athletes in our community.

Introduction: Established 2023 our league is set to provide a safe and structured environment for children aged 7-12 to learn and enjoy the game of football. We are hopeful to become the premier youth football organization in our state, with a strong emphasis on building character, promoting teamwork, and encouraging a healthy lifestyle. Each division team that wins their prospective age groups Championship Final game will have the opportunity to play a Regional Qualifier. If the teams win their age group Regional Qualifier, they will go to Florida to play for the National Age Group Championship finals.

Objective: We are seeking your valuable support to help us achieve our goals and continue providing an exceptional experience for our young athletes. With your donation, we can enhance the league's infrastructure, provide better training equipment, expand coaching resources, and offer financial assistance to deserving families.

Why become a Partner? By partnering with the Idaho Youth Football League, you will have the opportunity to make a positive impact on the lives of numerous young athletes and their families.

Here are some key benefits of becoming a Partner:

1. Community/National Visibility: As a Partner, your brand will be prominently displayed on our league website, social media platforms, promotional materials, and signage at games and events. This exposure will help you reach a wide audience and demonstrate your commitment to supporting youth sports.

2. Brand Association: By aligning your brand with our league, you will be seen as a champion of youth development and community engagement. This association will create a positive perception of your business among parents, coaches, and players, fostering long-term loyalty.

3. Networking Opportunities: Our league events and games provide excellent networking opportunities where you can connect with other local and national businesses, parents, and community leaders. Strengthening these relationships can open doors to new partnerships and collaborations.

Partner Levels: We offer a range of partner opportunities to accommodate various budgetary considerations.

The following levels are available, but we are open to discussing customized packages to suit your specific requirements:

All packages below WOULD receive a 10% discount on the 2nd year of the package if the contract is signed for 2 years.

All packages below WOULD receive a 15% discount on the 2nd and 3rd year of the package if the contract is signed for 3 years.

1. Corporate Partner - \$15,000

- Prominent logo placement on back of all League helmets (480 helmets)
- Company Logo/Link on Live Stream webpage of all season games, playoff, and championship football games. (Viewer and webpage driven to your site directly, weekly)
- Live Stream Scoreboard brought to you by Your Company Logo for all Season Games, and Championship Games
- All YouTube Videos Uploaded to IYFL with Your Company as video banner
- Corporate branding with Your Company logo on Live Stream webpage
- Large A-Flex 3 x 8 sign at our main playing fields on game days
- Full Page Ad of your choosing in our Media Guide (Bi-Annually)
- Direct link from our website's home page to your website and monthly social media recognition
- Recognition at opening ceremonies of all events
- Business Logo on event flyers and league merchandise
- VIP seating at selected games and events



2. Championship Team Partner: \$7,500 (2 spot available)

- Large banner 3 x 8 with all 3 age group championship teams, team pictures will be posted on Home page of website for following year and highlighted on YouTube season video and social media
- Team Trophy and Player Awards (All Championship Team Players) Presented by Your Company Etched into trophy and awards.
- Large A-Flex 3 x 8 sign at our main playing fields on game days
- 1/2 Page Ad of your choosing in our Media Guide (Bi-Annually)



- Direct link from our website's home page to your website and monthly social media recognition
- Recognition at opening ceremonies of all events
- Business Logo on event flyers
- VIP seating at selected games and events

3. Play-off Naming Partner: \$3,500 (1 spot available)

- Play-off's will be announced and marketed as brought to by: Your Company
- Live Stream Scoreboard brought to you by Your Company Logo for Playoff Games ONLY
- Medium A-Flex 4 x 3 sign at main playing field
- 1/4 Page Ad of your choosing in our Media Guide (Bi-Annually)
- Direct link from our Partner Page on our website to your website and social media recognition
- Business Logo event flyers

4. Towel Partner: \$2,500

- 24 Teams supplied with 20 Team Towels with Your Company logo
- Medium A-Flex 4 x 3 sign at main playing field
- 1/4 Page Ad of your choosing in our Media Guide (Bi-Annually)
- Direct link from our Partner Page on our website to your website and social media recognition
- Business Logo on event flyers

5. Touchdown Partner: \$1000

- Medium banner 3 x 5 banner at main playing field
- 1/4 Page Ad of your choosing in our Media Guide (Bi-Annually)
- Direct link from our Partner Page on our website to your website and social media recognition
- Business Logo on event flyers

6. Extra Point Partner: \$500

- 1/4 Page Ad of your choosing in our Media Guide (Bi-Annually)
- Direct link from our Partner Page on our website to your website and social media recognition

- Business Logo on event flyers

In-Kind Sponsorship: We are open to discussing opportunities for in-kind contributions such as equipment, services, or facilities. Please let us know if you have any ideas or suggestions.

Next Steps: We believe that together, we can make a significant difference in the lives of young athletes in our community. We invite you to join us as a sponsor and be vital part of nurturing the next generation of football players.

To proceed with sponsorship or discuss custom packages, please contact Cody Harris at 208-697-0443, codyh@idahoyouthfootballleague.com or Tony Pearce at 208-515-6503, tonyp@idahoyouthfootballleague.com.